

SAMSUNG ELECTRONICS (UK) LIMITED
SAMSUNG TRADE IN PROMOTION (“PROMOTION”)
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at www.samsungtradeinoffer.co.uk form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 18.01 (BST) on 14 January 2019 and shall close at 23.59 (BST) on 17 February 2019 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK resident aged 18+ (or have obtained your parent or guardian’s consent to the relevant sale for the relevant sum) (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
5. This Promotion is only available to consumers (i.e. not to any reseller).

Offer

6. Participants who purchase a new (i.e. not second hand) SIM free Samsung Galaxy S9, S9+ or Note 9 the “**Promotion Products**”) in store or online from AO.com, Amazon, Argos, John Lewis, Littlewoods or Very (“**Participating Retailer**”) during the Promotion Period and who trade in a selected device shown in the table below which meets the requirements in term 9 below (“**Trade In Device**”) will be entitled to claim a one hundred pound (£100) reward (paid by way of bank transfer) by redemption in addition to the payment made by Samsung Recycle (the “**Reward**”).

Trade In Device
Samsung Galaxy S7
Samsung Galaxy S7 Edge
Samsung Galaxy S6
Samsung Galaxy S6 Edge
Samsung Galaxy S6 Edge Plus
Apple iPhone 6
Apple iPhone 6 Plus
Apple iPhone 6S
Apple iPhone 6S Plus
Apple iPhone 7
Apple iPhone 7 Plus
Apple iPhone SE

7. The Promoter has arranged with Samsung Recycle that certain minimum trade-in values will be offered where a Trade in Device is traded in as part of this Promotion. These minimum trade-in values

are shown in the table below. The Reward is paid in addition to the minimum trade in values and is not included in the values shown below:

Trade In Device	Storage	Minimum trade in value	
		Working	Faulty
Samsung Galaxy S7 Edge (G935F)	32GB/12	100	40
Samsung Galaxy S7 Edge (G935F)	64GB/13	100	40
Samsung Galaxy S7 (G930F)	32GB/12	90	30
Samsung Galaxy S7 (G930F)	64GB/13	90	30
Samsung Galaxy S6 Edge Plus (G928F)	64GB/13	75	35
Samsung Galaxy S6 Edge Plus (G928F)	32GB/12	70	30
Samsung Galaxy S6 Edge (G925F)	32GB/12	65	25
Samsung Galaxy S6 Edge (G925F)	64GB/13	70	30
Samsung Galaxy S6 Edge (G925F)	128GB/14	75	35
Samsung Galaxy S6 (G920F)	32GB/12	48	15
Samsung Galaxy S6 (G920F)	64GB/12	52	20
Apple iPhone 7 Plus	Any	150	70
Apple iPhone 7	Any	130	60
Apple iPhone 6S Plus	Any	75	37
Apple iPhone 6S	Any	60	30
Apple iPhone 6 Plus	Any	50	27
Apple iPhone 6	Any	45	18
Apple iPhone SE	Any	35	13

8. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion.
9. Any Trade In Device used to Claim in this Promotion must:
 - a. be owned by the Participant making the Claim;
 - b. (if you have selected this option) be fully functional and complete;
 - c. includes its battery within the casing and not have any missing parts;
 - d. not be crushed, bent in half or liquid-damaged;
 - e. not be PIN locked or have 'Activation Lock' or 'iCloud Lock' activated;
 - f. not be 'jail-broken' or similar and must not have altered firmware;
 - g. must meet the manufacturer's original UK specifications; and
 - h. must not be personalised with any custom engraving.
10. Participants may submit a maximum of one (1) Claim per Promotion Product purchased.
11. Rewards are non-transferable. In the event of unforeseen circumstances the Promoter may substitute a Reward of equal or greater value for the Reward.
12. This Promotion is not valid with any other offer from the Promoter.

Claims

13. To claim, Participants must first purchase a Promotion Product during the Promotion Period then visit the website below which corresponds to their Participating Retailer:

1. BT: <http://www.samsungtradeinoffer.co.uk/promo/bt>

2. AO: <https://www.samsungtradeinoffer.co.uk/promo/ao>
3. ARGOS: <https://www.samsungtradeinoffer.co.uk/promo/argos>
4. Shop Direct (Very and Littlewoods): <https://www.samsungtradeinoffer.co.uk/promo/sdg>
5. AMAZON: <https://www.samsungtradeinoffer.co.uk/promo/amz4uptrn>
6. JOHN LEWIS: <https://www.samsungtradeinoffer.co.uk/promo/johnlewis>

Participants must then enter the IMEI number of the Promotion Product purchased and the IMEI number of their Trade In Device, and complete the online claim form including the provision of bank account details (“**Claim**”).

14. Claims must be made by 3 March 2019 (the “**End Date**”). Claims received after the End Date will be marked as invalid and will not be accepted.
15. Participants will be sent an email confirming that their Claim has been received by the Promoter and will be sent a pre-paid special delivery envelope. Participants must post their Trade In Device in the envelope within fourteen (14) days of receipt.
16. Within 48 hours of the Promoter receiving the Trade In envelope, the Promoter will validate proof of purchase with the Participating Retailer and then send an email to confirm whether the Claim has been successful and validated.
17. Delivery of the Reward will be by bank transfer to the UK bank account provided in the Claim.
18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.

Privacy and Data Protection

21. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any promotional purpose, nor shall they be passed to any third party.
22. The Participant hereby consents to such personal information being used for this purpose and confirms they agree with the Promoter’s privacy policy available at www.samsung.com/uk/info/privacy. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the privacy policy.

General

23. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter’s control.
24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
27. By participating in this Promotion Participants agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
28. The Promotion is governed by English law.